Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Period \_\_\_ Date\_\_\_\_

**PROPAGANDA TECHNIQUES: NOTES**

|  |  |  |
| --- | --- | --- |
| Technique | How it is used | Intended effect |
| BANDWAGON |  |  |
| TESTIMONIAL |  |  |
| PLAIN FOLKS |  |  |
| TRANSFER |  |  |
| FEAR/CARD STACKING |  |  |
| FAULTY REASONING |  |  |
| GLITTERING GENERALITIES |  |  |
| NAME-CALLING |  |  |